

# BACKSTAGE





# BEWARE!

*Here come "the children?"*

**C**leverly disguised as youngsters, these urchins bring suffering to all they "touch." Nothing escapes their mischief, but hardest "hit" are always the Disneyland characters. The characters are noble souls who endure great physical discomfort to bring the magic of 3-dimensional animation to an eager public. But, at the end of the day, this same grateful public have left their marks on our characters — black and blue in color, and in fact very painful. What motivates these seemingly innocent children to become sadistic monsters of torture? Are they victims of affluence? Has a decade of television warped their minds? Have permissive parents forgotten the value of discipline? The answer is probably some complicated sociological problem of immense proportions — these kids are basically rotten!





# BACKSTAGE

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Vol. 9 No. 2  
Summer Issue  
July 1970

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## ABOUT OUR COVER:

Nice, isn't it?



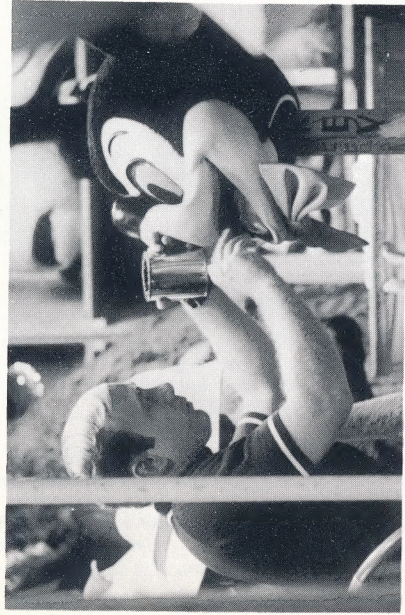
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COMMENTS: Even if you don't feel up to contributing we still would like to know what you think of your magazine. We are trying to publish something that will interest a rather wide audience and any feedback on your part could be very helpful. Drop us a line, or call us (Ext. 641), or come in person. Praise is what we like to hear but we're open to all spectrums of opinion.





Character painter Earl Williams keeps all the characters looking like new.



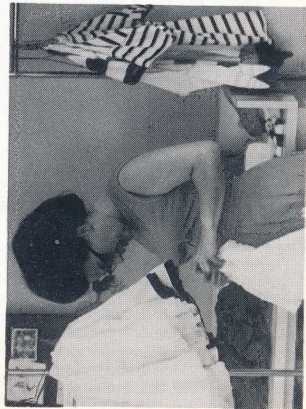
Billie Herget checks period bloomers.



Small World Florida dolls.



Inside the Haunted Mansion Ramona Guerrero and Martha Ralston check costumes.



Nancy Cohen hangs up freshly pressed slips for Club 33.



Mending costumes is done by Irene Simmons.



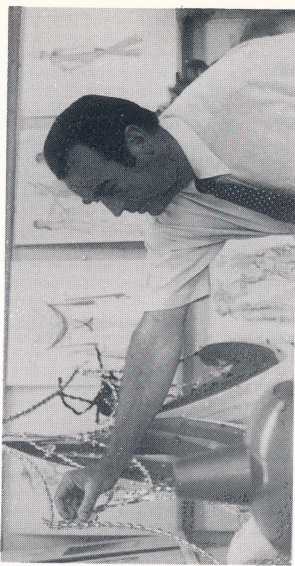
Pauline Mason, Bernice Anderson, Kimi Kawamura, and Charlotte Morrison at work in the laundry.



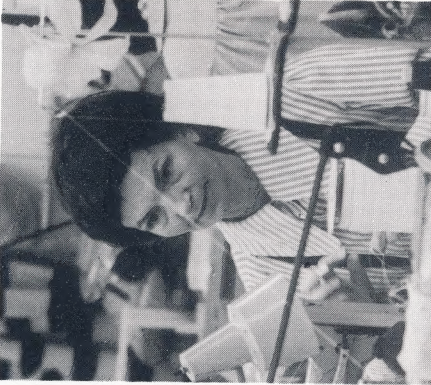
The costuming work room, where everything takes shape.



Iris Davies checks Disneyland Band uniforms for needed repairs.



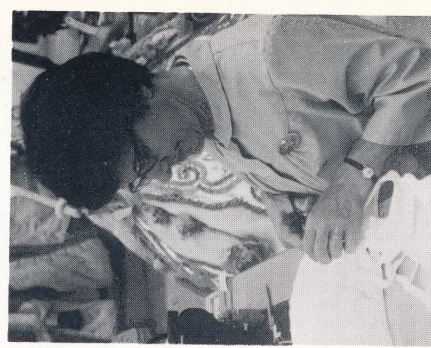
Jack Muhs with one of his creations from the Show Me America production.



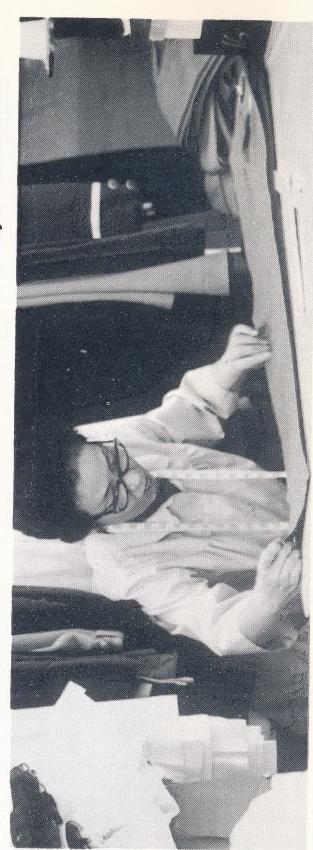
Barbara Naujock works on an outfit for the Kids of the Kingdom.



Tom Pierce works out a costume idea for Florida.



Working on a petticoat for Small World is Sayde Iantorno.



Marking pants to be cut up is Anne McIntyre.



# EVERYTHING WE DO IS AFTER UNIQUE

BACKSTAGE goes backstage for an inside look at one of the largest costuming operations in the world.

BY RUSSELL NEYMAN

Gentle, motherly hands assist a small child into his clean, freshly-pressed overalls in the early morning shadows of "It's a Small World." No doubt, by the next morning, the clothes would again be soiled.

His weight shifted onto one leg, Abraham Lincoln stands patiently as his servant mends a torn pants leg, damage that he had hardly noticed during the long hours of lecturing and speech making the day before.

A small, plump bear balances a honey-pot atop his furry yellow head while a keeper cleans a spot of chocolate from the front of his sweatshirt. "Now, where did I put that HUNNY?" he asks himself.

President John F. Kennedy's thoughts wander as a crafted tailor fits him for the blue pinstripe suit that he made famous during his years in the White House. Several other former presidents look on with interest, awaiting their turn to be fitted.

These small, everyday stories border upon fantasy, but they compose the

very real story of the Disneyland Wardrobe-Costuming department. On the surface, it would seem that Wardrobe-Costuming has a rather simple function: to maintain and develop uniforms for Disneyland's several thousand "costumed" employees. But, much like a giant iceberg, three quarters of the full picture lies below the surface, out of sight.

The variety and number of tasks handled is staggering. Everything from designing costumes for visiting performers to improving the air circulation for the Three Little Pigs is done by a handful of talented, resourceful individuals.

"There's really nothing that we do that's unusual," says Costuming Supervisor, John Kehne, "because everything we do is rather unique."

Kehne's comment is an understatement.

It was this everyday uniqueness that drew the highly-skilled hands of Abe Shlacow and Val Hauerwaas out of retirement to hand tailor suits for all 37 audio-animatronic figures in Disney

World's "Hall of Presidents," a project so big that an entire subdivision of Wardrobe-Costuming had to be created. Abe smiles, "Val and I wouldn't be here if it weren't such an unusual job, you know."

The two take pride in their work, and rightly so. "See," chuckles Val with a European accent, pointing to a lace shirt on Thomas Jefferson, "everything must be done perfectly."

Another understatement.

Detail is the theme of the "Hall of Presidents." Sam McKim and John Hensch of WED did the research and design for the presidents, and came up with a set of sketches and fabric samples that might have impressed even Thomas Jefferson's tailors. McKim and Hensch spent thousands of hours searching through old texts, noting exactly what shirts and fabrics were used by each president. In many cases, cloth had to be specially manufactured to match. Even the cutting, stitching, and tailoring used during each president's term was duplicated.



One of the most complex and carefully planned tasks of the Wardrobe-Costuming department is fitting and maintaining costumes for the hundreds of audio-animatronic figures at Disneyland. The machines may be human-like in many ways, but they still don't move well enough to get in and out of clothes easily. In addition, the figures are often shaped rather inhumanly for engineering purposes (the mother in the "Carousel of Progress" has shoulders like a football player) so the clothes must be specially fitted, and made to "break away."

And because they are machines running almost around the clock, the clothes get soiled quickly and need changing often. "The machines use hydraulic valves and occasionally spring leaks," smiles Keehne. "That means we have to do something about the 'perspiration stains' on their clothes." Since the figures are moving constantly, the clothes must be made to withstand excessive wear.

In addition to the audio-animatronic "customers," Wardrobe-Costuming deals with real people, too. Keehne and Co. handle the design, development and manufacture of all Park uniforms and costumes.

On a daily basis, the department issues, repairs, cleans, and alters uniforms for all 5400 Disneyland employees. "Sometimes we really have to rush to get a job done," says Keehne.

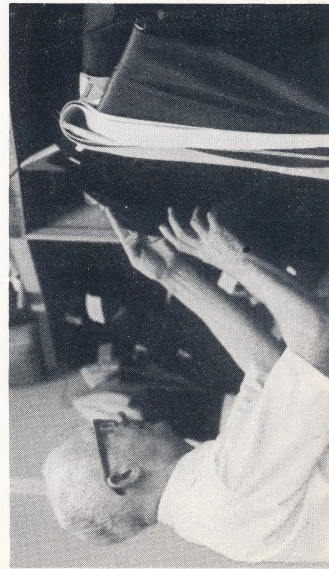
"We once scratched together an entire wardrobe for a rock group in fifteen minutes because someone forgot to tell us they were coming. We pieced something together from old outfits and unused design samples. It looked pretty good, too."

"We're constantly redesigning and re-evaluating all of our costumes," he says, "we try to update them as often as possible." The idea is to keep the fabrics looking fresh, and the costumes looking refreshing.

A major project now underway is the development of a cooler, lighter costume for the famous Disneyland Character actors, and an array of several hundred life-sized Mickey Mouses, Big Bad Wolves, and Mad Hatters. "It gets pretty hot in there," says Florida Costume Designer Tom Pierce, "and the problem will be more acute in the more humid climate of Florida."

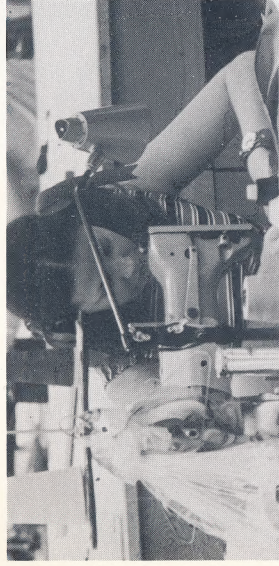
"But there's nothing that any of these kids who wear the Character outfits can't tell me, because I've worn every one of them — just for the first hand experience. You know it's pretty hard not to treat them like they are real. I mean, after awhile, 'Winnie the Pooh' seems like a real talking bear and the 'Three Little Pigs' have a personality of their own."

"Yes," adds Keehne, "the women who do the day to day upkeep of 'It's a Small World' have their favorite 'children' and treat them as though they were human. It's strange, but not so strange..."

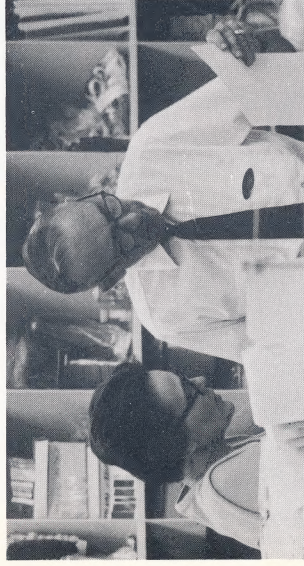




Checking one of the suits for the Hall of Presidents is Val Hauerwaas.



Irmgard Pototscher makes sashes for the Tahitian Terrace.



John Teichrow checks with Beulah Lawry on a shipment of new fabrics.



Pressing an outfit for the Golden Horseshoe show is Michael Merli.



Lori Badowski puts together a costume for a character in the Park.



Drawing costume sketches is Alyja Paskевичius.



Mina Teramura presses a pattern.



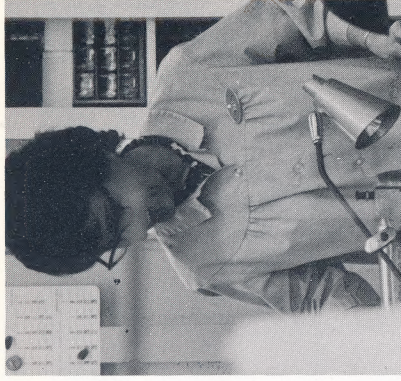
Small World outfits are put together by Marie Cassara.



Otto Walls and Mark Edwards downstairs at wardrobe issue.



Threading a needle proves a simple task for Pearl Baker.



Pat Troutt at work in the sewing room.



Emma Hauschka hems a skirt for the Monorail.



Alterations for Show Me America are made by Hazel Thornton.

Harriet Bittenbender makes final measurements on a costume pattern.

Lesbia Cooper and Elisabeth discuss patterns for Florida theme park costumes.



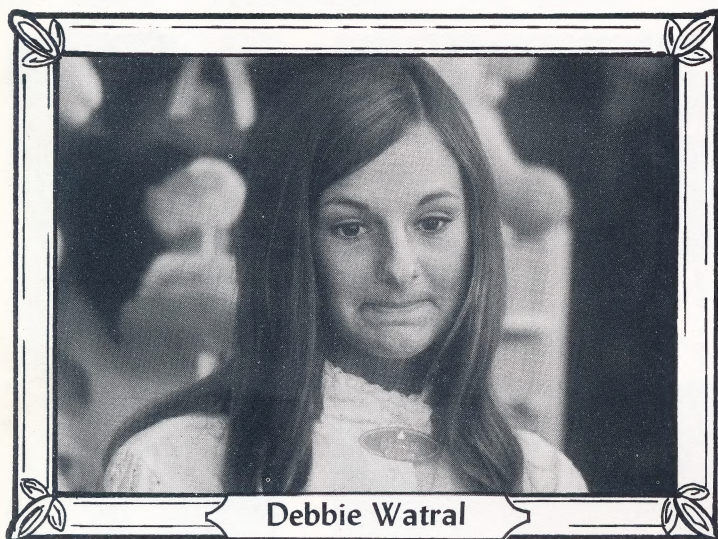


Ernie Gum



Renee Boillot

# PICTURE



Debbie Watral



Cathy Copeland



Diane Morales



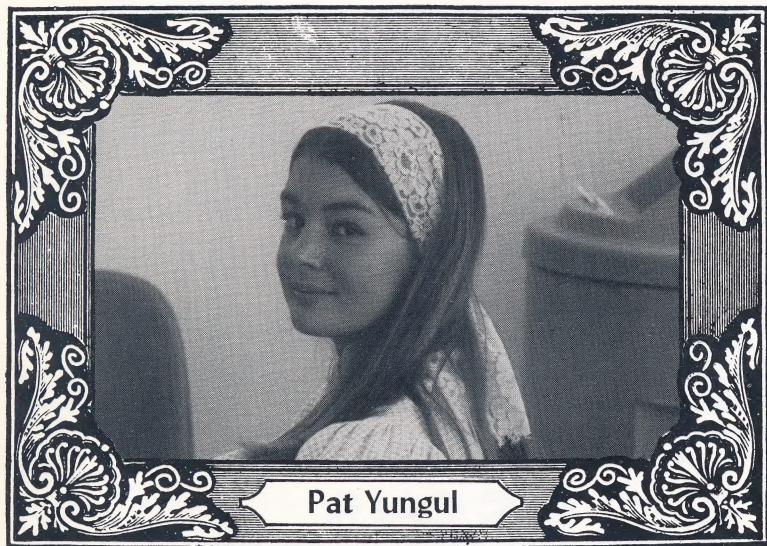


Lupe Astiazaran



Lynne Lafey

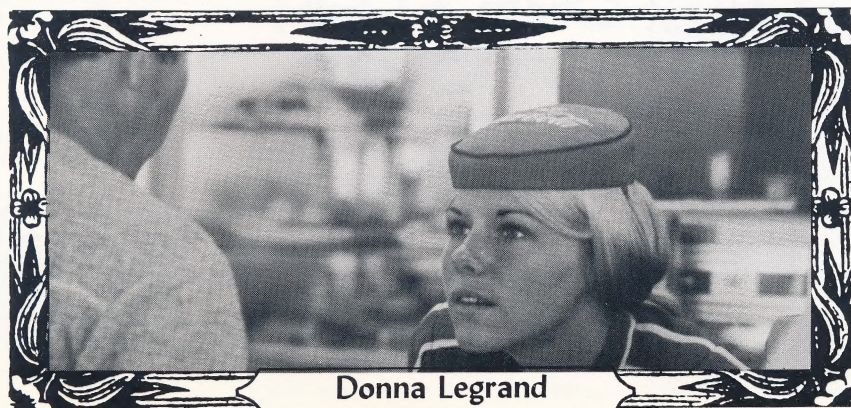
# PORTRAITS



Pat Yungul



Sharon Womack



Donna Legrand



Linda Beaty



# SURPRISED?

THOUGHT YOU'D  
NEVER SEE THIS  
KIND OF THING IN

# BACKSTAGE?



QUITE FRANKLY  
NEITHER DID WE.

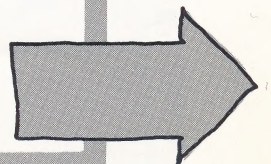
BUT **BACKSTAGE**  
HAS ALWAYS BEEN KNOWN  
FOR ITS SUPERB JOURNAL-  
ISM, AND THIS TIME YOUR  
**BACKSTAGE** STAFF  
HAS CAPTURED THE



**SCOOP OF THE DECADE!**



HERE IS INFORMATION  
ON MICKEY AND HIS PALS  
NEVER BEFORE SEEN  
OUTSIDE THE MOUSE  
WORLD. YES ITS ALL  
HERE AND YOU SAW IT  
FIRST IN **BACKSTAGE.**







# The Mouse Trap

The Mice Shall Inherit the Earth

SPECIAL  
EDITION

ANAHEIM, CALIFORNIA AUGUST 1, 1970

VOL. 60 NO. 713



Downtown Anaheim prepares for the worst  
as zero hour approaches.

## ANAHEIM CITY COUNCIL DECLARES WAR ON MOUSE POPULATION

### S.C.R.M. PLANS DEMONSTRATION

This week's announcement that the Anaheim City Council will wage an all-out campaign to rid the area of mice drew sharp reactions from leaders in the mouse community today.

Leaders of Southern California Rodents & Mice, the nation's most powerful mouse association, said this morning at a press conference that association members will "definitely plan demonstrations" if the planned anti-mouse campaign is not halted within 24 hours.

The campaign was initiated by the city council a week ago when a resolution describing mice as "messy, cheese-eating undesirables" was narrowly passed.

At a meeting of local S.C.R.M. members today, 14,000 mice debated the demonstration issue for a short time, then unanimously voted in favor of one. Mortimer "Mickey" Mouse, president of the organization drew a standing ovation for a rather emotional speech criticizing the council's action.

"Are we MEN or MICE!!?" he squeaked.

"MICE!!" the attentive membership roared back.

"Then let's act like mice! Let's go out there and show them that we have a place in the community, too."

President Mouse left the podium to chants of "Gray is Beautiful" and "Everything is NOT Cheesy."

He outlined the pending demonstration plans for reporters, but said that S.C.R.M. members want to avoid the action if possible.

"First, we'll stage an all-out boycott of cheese products. That should bring the Anaheim cheese industry to a screeching halt within a few days. I don't think they (the councilmen) realize how much cheese we mice really eat."

"Second, we'll picket City Hall, the Anaheim Mouse Trap Works, and Cineland Theater." ("They Shoot Mice, Don't They?" is currently showing at the theater, a movie that has long been a subject of criticism by mouse unions

Cont. page 2, col. 1.

## M. MOUSE RUMORED TO QUIT WDP

Mickey Mouse, the cartoon star whose name is almost a household word, said yesterday that he is tired of making "family pictures" and hinted that he may quit his job at Walt Disney Productions.

In an exclusive interview with TMT the 41-year-old actor who rose from obscurity to stardom with Disney Productions said that he is tired of being the brunt of so many bad puns, jokes, and machine malfunctions.

Known offstage as Mortimer, he explained, "I'm tired of being in family pictures that offer very little depth of character. Maybe what I need is a part in an 'R-rated' film."

### ANTI-MICE BILL PASSES CONGRESS

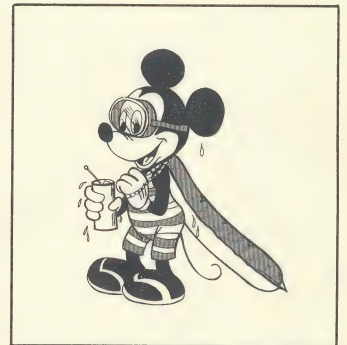
A bill has just been passed by Congress which would forbid mice from ever holding public office. The bill now awaits President Nixon's signature, but political experts in Washington do not consider approval to be certain. Nixon grew up in Orange County and it is rumored he has a special fondness for trips to Disneyland. Reliable sources in Anaheim report that M. Mouse, an employee of the amusement park, is on a first name basis with the President. Mr. Mouse, or Mickey, as he is called by friends, has publicly denounced the anti-mice bill and is planning a trip to Washington to "have a talk with Dick, one of my biggest fans." Mr. Mouse feels the defeat of this measure is vital to his fellow mice and that a victory for their cause will be "one small step for mice, one great leap for mankind."

Mouse thought a moment and said, "The role in Fantasia as the Sorcerer's Apprentice was a sort of a change, but that was 30 years ago. I'm not getting any younger, you know, and it's about time that I started to take a look at my future and find a meaty role.

"Look at it this way," he explained, "It took the Academy a long time to notice the greatness of John Wayne. Why? Because he always played hero parts and the theater-going public never really saw a character on the screen. They saw John Wayne."

"I don't want that to happen to me."

Mouse said that he had contacted his agent recently about a part in an "exciting, gutsy part" in Midnight Mouse. "It's a radical departure from the kind of role you're used to seeing Mickey Mouse in."



Mickey Mouse relaxing  
at his mansion in the  
Hollywood Hills.

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"Don't get me wrong. I've really enjoyed doing these parts in family pictures. I probably play that sort of character better than any other, but it's no longer a challenge to my acting abilities." Mickey added, "I'm extremely grateful to Walt Disney Productions for all they've done for me, but I think it's time for a change."

While with Disney the animal actor has starred in hundreds of cartoon shorts and several full length motion pictures. Besides having his own comic strip, Mouse acts as a host at the Disneyland park.

**THOUGHT FOR THE DAY:**  
A man is never so tall as when  
he stoops to help a mouse.



Where are  
they now?

Oscar Disk, former maintenance man on the Tomorrowland Flying Saucers, is currently working 40 miles southwest of Moscow, at a place called Brezhnevland. This relatively unknown entertainment center boasts an impressive array of Disneyesque attractions. Our man Disk is maintenance foreman on what is billed as "The World's First Flying Saucer Ride."

Lawrence J. Flush was Completion-Date Supervisor on the Haunted Mansion for over seven years. In 1966 he transferred to the Space Mountain Project and came to the conclusion that it would be impossible to build due to complex track configurations. Flush was again transferred, this time to the Mineral King project and last year, left the company to coordinate oil seepage off the Santa Barbara coast.

Victor Spazmo, former Viewliner Engineer, has been working in the Ford Motor Company's engineering department for the past five years. Just last month he was named to head the Company's Edsel Division. Good luck, Vic.

Mr. and Mrs. Mickey Mouse, Sr. are living in a dilapidated trailer park in Sarasota, Florida. The Mouses report they haven't seen their son in years. According to Mrs. Mouse, "If it wasn't for social security I don't know how we'd get by." The Mouses are looking forward to the opening of Walt Disney World, but have few hopes of seeing their famous son. Mr. Mouse commented dryly, "Once the kid left home and made it big in Hollywood, he changed."

## MARCH Continued

across the country.)

"And third, we'll simply stay put," he added. "We're not going to succumb to the pressure they're putting on us to leave the city. We've spent years gnawing and chewing mouseholes so that our kids would have a place to grow up, and we're not going to just pack up and leave without a fight."

Councilman Kraze E. Katt, the author of the resolution to rid the city of mice, said that if all goes well "the city should be rid of these 'messy, cheese-eating undesirables' before the week is out."

He said that the Mouse Trap Works is operating around the clock to manufacture at least one trap for every mousehole in the city.

"Just for insurance," Councilman Katt purred, "We're calling in the Pied Piper of Hamelin to clean up afterwards."

Meanwhile, a spokesman for Disneyland announced that the Park will be open as a refuge for fleeing mice starting tomorrow morning. "We at Disneyland

have always had a soft spot for mice," the spokesman explained. "It wasn't too many years ago that several of our top executives were Mousekateers, too, you know."

The spokesman also said that a fund-raising benefit will be staged in place of the usual Sunday night Country Western Show. Proceeds will go to the cheese fast fund.

## LONELY?

Tired of sitting home watching the tube? Well, then come down to the place where single mice swing — The Ratskeller. The Ratskeller is the place where things really rock. Hear the exciting sounds of Day-Glo Orange. And every Thursday night watch the incredible Al Fresko! The Ratskeller is the place to be: 652 E. Firestone Blvd., El Monte.

# WHAT'S HAPPENING

A guide to entertainment activities in the Southern California area.

**MAIN STREET OPERA HOUSE** — Abe Lincoln currently headlining the main bill will take a much-needed vacation. The audioanimatronic super-star of Americanism said he planned to visit the Bahamas for three days and then confer with President Nixon on modern politics. While Abe is on his well-deserved sojourn Millard Fillmore will sub. Mr. Fillmore is best known as the president no one can remember.

**MAIN STREET CINEMA** — D. W. Griffith's classic "The Birth of a Nation" is now playing to packed houses every night. The film is considered unique in that it contains many social attitudes still popular today. Everybody seems to be raving about this sensitive and moving picture. Don't miss it.

**PACIFIC TELEPHONE THEATRE** — Back by popular demand from last summer is "The President's Analyst." This wild comedy has something for everybody, including a plot by the phone company to take over the country. We congratulate A.T.&T. for being such good sports and running this delightful film.

**TOMORROWLAND STAGE** — For one week only, Ringling Brothers Barnum and Bailey Circus, "The Greatest Show on Earth." Due to a new traveling show (Holiday on Wood) Ringling Brothers is not doing as well as they used to. Plans are now to make Disneyland a regular stop on their summer schedule.

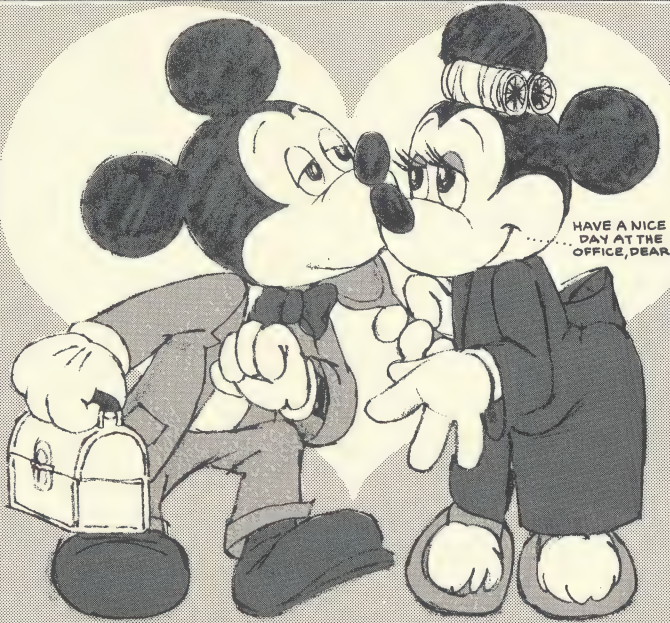
**FLIGHT TO THE MOON** — Remember that nice, reserved Mr. Morrow who used to tell us all about flight control? Well Mr. Morrow is now cast in the role of Emperor Ming and can be seen daily having audio-animatronic duels with Flash Gordon. The *L. A. Times* found Morrow "believable" in his new role and we think you will too. The part of Flash is played by Rex Allen from the GE Carousel of Progress.

**TOMORROWLAND TERRACE** — One of the hottest young rock groups we've seen in a long time is now appearing at the "mod music center of Southern California." The group is as exciting as its name and we're glad the "Sodium Grapefruit" now calls the Magic Kingdom home.

**HAUNTED MANSION** — Entertainment finally confirmed the rumors, the Addams Family will give midnight performances at the Mansion starting next week. Gomez and Morticia are famous for their ghouls-next-door approach to situational comedy. If the family proves a hit this summer they may replace "the Doris Day show" next television season.



# Uncle Mickey's — Believe It or Rot!

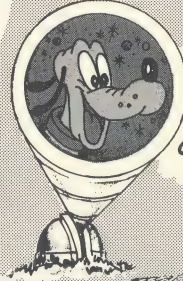


## MICKEY AND MINNIE MOUSE ARE LEGALLY MARRIED!

3 YEARS AGO THE BURBANK CITY COUNCIL LEGALIZED COMMON LAW MARRIAGES. THE COUNCIL ALSO VOTED TO MAKE THE LAW RETROACTIVE IN MICKEY AND MINNIE'S CASE. SINCE THE COUPLE GOT TOGETHER IN 1927, THAT MEANS --OVER 43 YEARS OF PERFECTLY LEGAL MARITAL BLISS!

## HARVEY SLUDGE

—former tour guide at SIX FLAGS OVER TEXAS, was recently informed that HE WOULD NOT BE ABLE TO RECEIVE UNIT CREDIT from the University of Disneyland for previously attempted work!



## DID YOU KNOW?

that PLUTO is also the name of a planet in OUR OWN SOLAR SYSTEM!

ONE OF THE ORIGINAL SUPERVISORS ON THE THEN NEW SUBMARINE VOYAGE WAS ACTUALLY NAMED O.U. SQUID.



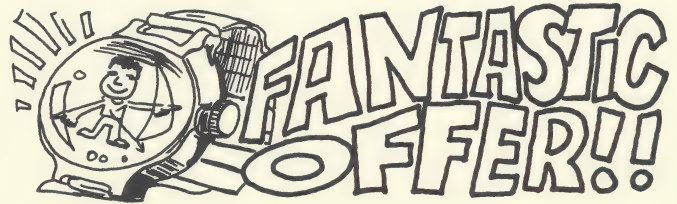
ABE LINCOLN'S SIDEBURNS DO NOT END AT THE MIDDLE OF HIS TRAGIS LOBE!

Mice may be having their problems around the country these days, but in Marceline, Missouri it's a different story. Ever since Mickey Mouse put this town on the map, local citizens have had a soft spot for relatives of the Disney movie star. The last census in Marceline reported one of

the lowest per capita sales of mouse traps in the country. On the other hand, for a town this size, an enormous amount of cheese is sold every year. This summer Marceline has designated August as official "Mouse Month" and plans several special events to celebrate.

## The Mouse Trap EDITORIAL

Kudos to Walt Disney Productions for their great farsight and sense of responsibility. Yes, it is rare that the editors of *The Mouse Trap* join hands in saluting an establishment organization, and this issue marks the first time we've done such a thing. Our reasons are simple: the Disney people with their Florida project have opened another sanctuary for the mice of the world. July 1955 marked the opening of Disneyland's wondrous recreational facilities to all micekind. In October 1971, Walt Disney World will offer its beckoning facilities to the eastern masses who have not had the good fortune to enjoy the fine outdoor life that every mouse is guaranteed by the Bill of Rights. So we say, "Bravo"; and a tip of the mouse ears to WDP.



WOW gang! At last you can buy the most celebrated timepiece in the world. That's right, for a limited time only you can buy this exciting watch from M.I.C.E. Enterprises. It's the famous Human Being Chronograph with hairy arms that point to the hours and minutes. That's right, the Human Being Chronograph, the watch the pros wear. You've seen them on celebrities like Mickey Mouse and Mighty Mouse. And for only \$17.89 you can be the proud owner of a Human Being Chronograph, a deal that happens only once in a lifetime. So join the Super-Set and send for your Human Being Chronograph today.

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# BOSSUT!

# SCR M

## RALLY

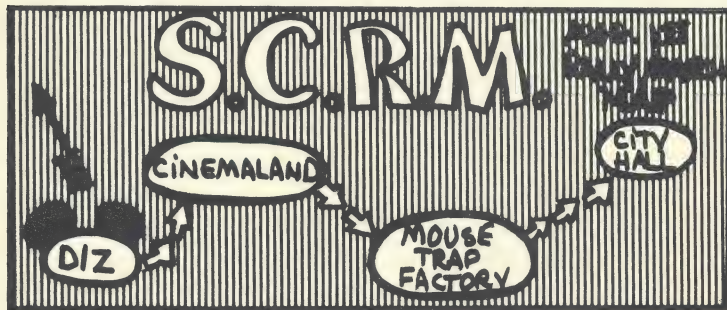
DID YOU KNOW THAT THE CITY OF ANAHEIM HAS BEEN MAKING ELABORATE AND NEFARIOUS PLANS TO RID THE CITY OF MICE? DID YOU KNOW THAT? DID YOU? HUH? WELL THEY ARE. THE SOUTHERN CALIFORNIA RODENTS AND MICE FORMED THE S.C.R.M. RALLY TO PROTEST THIS ATROCITY. MAKE NO MISTAKE ABOUT IT. THIS WILL BE A FIRST CLASS MINORITY GROUP RALLY WITH REAL MOVIE STARS. STARS LIKE MICKEY AND MINNIE MOUSE, AND MIGHTY MOUSE, AND THE MOUSE THAT ROARED.

S.C.R.M. NEEDS YOUR SUPPORT ALL PROCEEDS WILL GO TO S.C.R.M. MEMBERS AND THEIR FAMILIES DURING THE GREAT CHEESE FAST. UNCLE MICKEY HIMSELF WILL BEGIN THE FAST PUBLICLY AT THE RALLY.

FOLLOWING THE RALLY THERE WILL BE A GARGANTUAN, BUT PEACEFUL, MARCH THROUGH ANAHEIM.

## AUGUST 1ST 1970 1PM

## OFFICIAL MAP! ACCEPT NO SUBSTITUTES!



### Letters to the Editor

Dear Editor,  
I saw a movie the other night which I simply must tell somebody about. It's called "I, A Mouse," and it's one of the best films I've ever seen. I must admit that I've never been too big of a Mickey Mouse movie fan. The character of Mickey always struck me as rather superficial and two-dimensional. But in "I, A Mouse" I saw a Mickey which gave me a whole new perspective on mickkind. It's not easy to admit you've been wrong, but if I've even given offense to any of Mickey's fans, I want to apologize.

Richard Schickel

Dear Editor,  
I have a question that I must have an answer to. My Mommy and Daddy have taken me to Disneyland, Disney on Parade, and many Disney movies. Every time we go to these things, I get to see Mickey Mouse and Daddy takes our picture together. How can there be so many Mickey mice at all these different places? Is there really a Mickey Mouse?

Virginia Mouse

Editor's Note: Yes Virginia, there is a Mickey Mouse. Some of the Mickey's you see are Mickey's helpers; mice disguised to look like their famous counterpart. This is so Mickey can make more promotional appearances and satisfy the needs of an affectionate public.

Dear Minnie

Dear Minnie,  
I recently went with a mouse to a place called the Ratskeller. I had doubts about this place before we went, but my date is much older than I and we always seem to do what he wants. Once we got to this place, Mike (that's not his real name) started drinking a whole lot. Pretty soon he was completely intoxicated and I ended up having to take myself home. The next day he called and asked me for a date, as if nothing had happened. He's the neatest mouse I've gone out with and I don't want to lose him. My mother doesn't want me to go out with him again and I don't know what to do.

Marleen Mouse

Dear Marleen,  
You should be going out with young mice your own age. This kind of mouse will only get you into trouble.

Minnie

Dear Minnie,  
Help! I'm only sixteen and I've got a problem. I've been dating this wharf mouse for three months now (against Mom and Dad's wishes) and yesterday I found out that he has another girlfriend. I can't believe that Mark (that's not his real name) is really in love with this other girl. He tells me he loves me, but now I don't know what to believe.

Maryanne Mouse

Dear Maryanne,  
He doesn't sound worth it to me, honey. Better find somebody else now and avoid a bigger heartbreak.

Minnie

Dear Minnie,  
I feel kind of silly writing to a girls column like this, but I don't know what else to do. I recently took my girl to a place called the Ratskeller. I had read about it in *The Mouse Trap* and it sounded like a fun place. We were both having a good time, but after 10 o'clock I don't remember a thing. Now my girl won't talk to me. Minnie, I'm desperate, what should I do?

Milton Mouse

Dear Milton,  
I'm sure that if you call her up and explain everything she will understand. Assuming she doesn't take some bad advice from someone else, I think you two have a good chance of getting together again.

Minnie

Dear Minnie,  
I'll never understand men mice. My fiancé and I were very much in love. Although he is from a large family living in a church and my father is well to do we both agreed money wasn't important to us. Now he says no to our upcoming marriage. I don't understand it. All I did was take my dowry and buy a solid gold, diamond-studded Human Being Chronograph. What do you say to that?

Michelle Mouse

Dear Michelle,  
Time wounds all heels!

Minnie

### MIGHTY MOUSE MIRACLE MILKSHAKE

How many times have you had a virile bully kick some hot sand in your face? Three times? Four times? Every time? Well, maybe you're an easy target for a well muscled dude. Why are you an easy target? Because you're skinny? That's right, skinny. And being skinny is the major cause for "zero muscle" and other small guy traumas.

**BUT DON'T DESPAIR!**  
Now there is a new scientific way to end being skinny. After years of intensive research Mighty Mouse now offers you instant muscle in the form of a deliciously savory milkshake. A one weeks supply of Mighty Mouse Milkshake Tablets will enable you to crash the weight-gaining barrier. You want to gain a pound a day? Half a pound a day? Maybe you just want to add a few pounds here and there. Well, Mighty Mouse can help you. All orders for Mighty Mouse Miracle Milkshake Tablets include the Mighty Mouse Muscle Building Manual. This book is just crammed with step-by-step instructions in muscle-building and weight-gaining basics. Don't miss out! Mighty Mouse can help YOU!

### Movie Review

Producer Ross Funtner's newest spectacle is no ordinary movie. "I, A Mouse," is a film biography of Mickey Mouse with a different twist. The Mouse has appeared in hundreds of films, but always in the restricting format of animation. In "I, A Mouse," live action is used in a skillful artistry unmatched in recent years. Rod Steiger is brilliant in the feature role of "Mickey," and Wayne Newton gives a strong performance in his acting debut as the adolescent "Mickey."

The film begins in the Mouse's early years when things were not so rosy. Young Mickey vs. spayed cat (played convincingly by Godfrey Cambridge) provides the story with moments of excellent suspense as our hero scratches out a paltry existence in a grubby Marceline, Missouri garage. But Mickey never forsakes his dream of becoming a big cheese in Tinseland. He spends his spare time studying "Magic Made Easy," by Oral Roberts, and "How to Succeed in Hollywood Without Talent," by Zsa Zsa Gabor.

The Mouse finally picks up an old carpetbag and heads for Mecca. On the road he is befriended by canine star-to-be, Pluto. The two eventually reach Hollywood and become represented by William Morris, who promises the duo a gig on the Ed Sullivan Show as soon as TV is invented.

The first few years in California are rough. No film work is available, and Mickey earns a meager living as a hawker for the L.A. Free Press. Mickey's big break arrives when he gets the lead in a UCLA psych experiment. Disney likes the performance and signs him to do "Steamboat Willie." And the rest is history, portrayed adequately by George Jessel.

A proponent of the method-acting technique, Steiger underwent extensive hormonal treatment to prepare for the role he called "the most demanding of my career." A steady diet of Mickey Mouse comic books and cartoons helped the actor get into character. Voice coaching was handled by Tiny Tim.

Although Steiger was the star, it should be noted that a new screen siren, Mae West, gave a remarkable performance as the buxom mousetrass, Minnie.



**WOW GANG,**  
**WASN'T THAT ABSOLUTELY**  
**SPIFFY KEEN?**

**WASN'T THAT REALLY**  
**INCREDIBLE HOW YOU,**  
**A HUMAN READER,**  
**WERE ABLE TO CATCH A**  
**GLIMPSE OF OTHERWISE**  
**SILENT WORLD OF MICE?**

**YOU'D PROBABLY**  
**LIKE TO SEE MORE!**

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**WE'LL FORGET IT!**

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**THIS LITTLE TIDBIT JUST**  
**HAPPENED TO FALL IN TO OUR**  
**HANDS BY SHEER ACCIDENT.**  
**AND WE HAVE NO INTEREST**  
**IN COMMERCIALIZING**  
**MICKEY AND HIS PALS FOR**  
**THE SAKE OF.....**

**CHEAP SENSATIONALISM**

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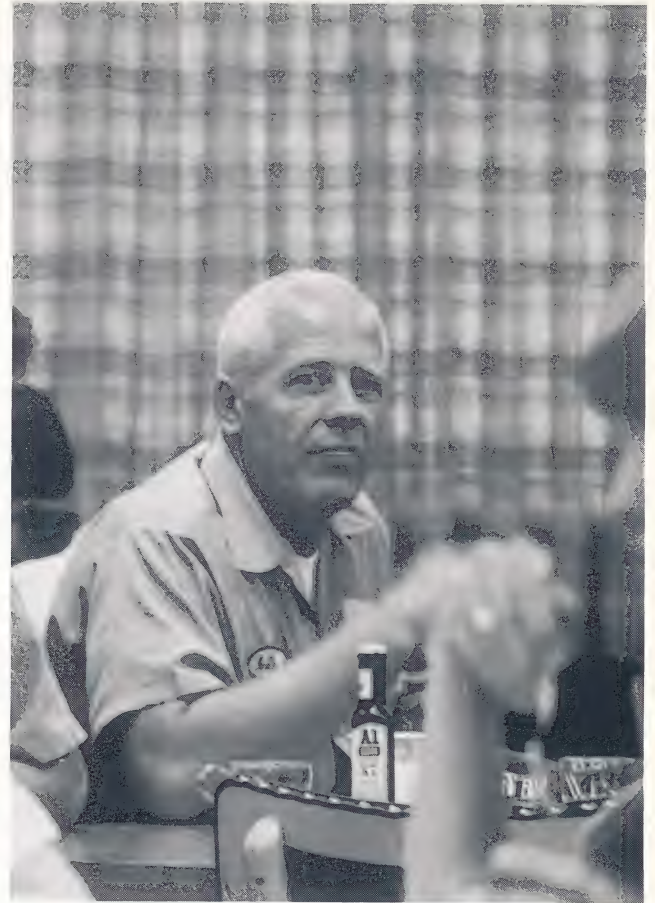


*"Don't look now but there's a security officer behind that cigarette machine."*

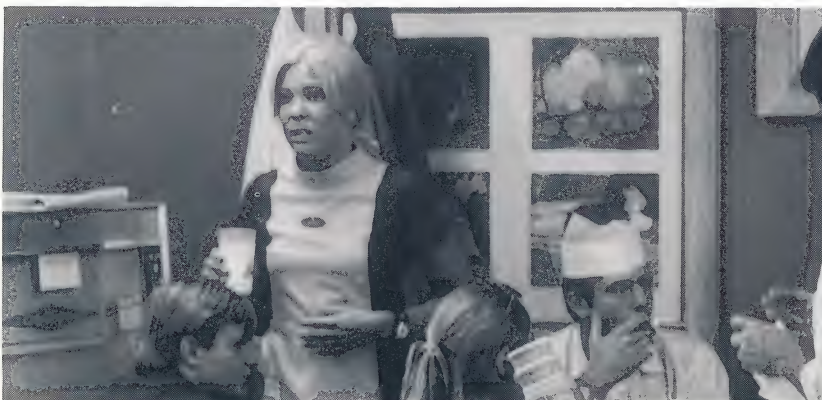
# CAFE CANDIDS



*That's the third cup of coffee where the spoon has stood up by itself.*



*Steak Sauce?!?!? I thought that was chocolate topping for my ice cream.*



*Well, that's the last time I order a large prune juice again.*



*"Now let me get this straight. . .two pinches of Mother Simmons Old Fashioned Spice, a dash of. . ."*





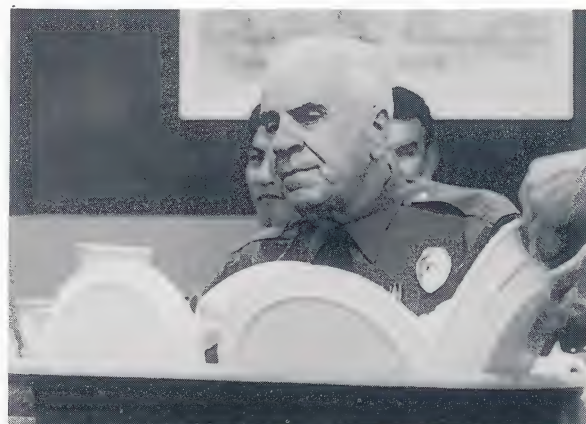
*"Here's the plan. I'll walk over and sit at her table. Then you walk by and I'll ask you to join us. Then. . ."*



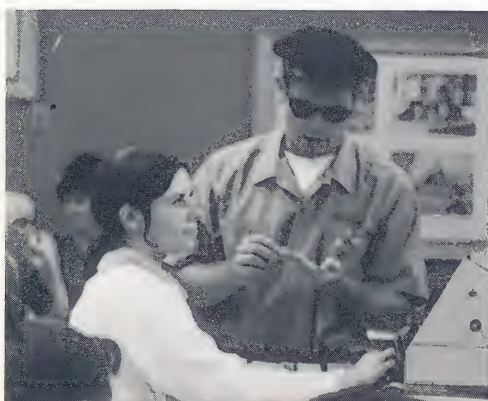
*Now if Queen takes Pawn and Bishop takes Knight's Pawn then Castle takes ashtray.*



*There it went again. . .there is something moving in my salad.*



*. . .if I can get just 2 more plates and a fork I'll have a complete set.*



*What'd you do?. . .break open your piggy bank??*



*"By the way, I hid your nametag in that tuna sandwich."*



*"I said, get your fingers out of my jello."*

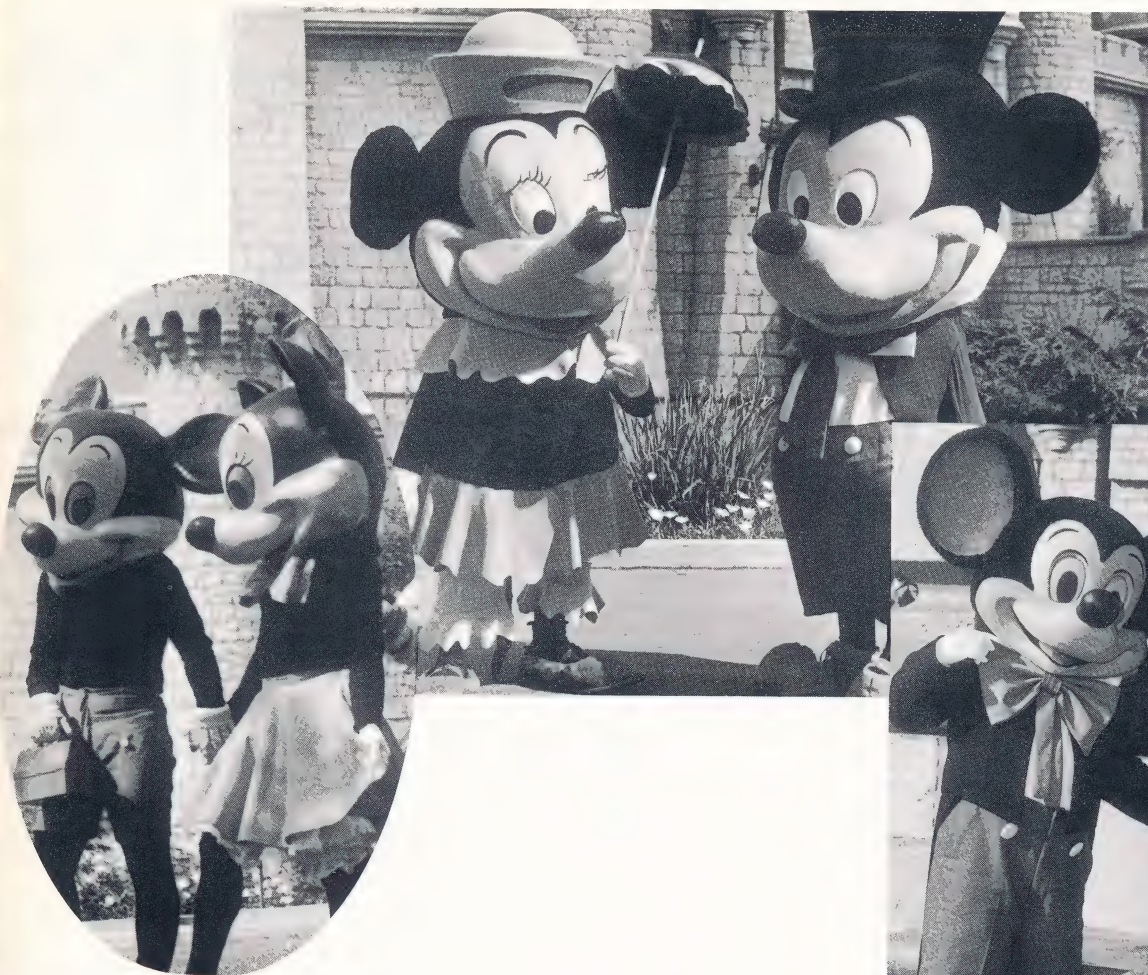




*You've come a long way,*

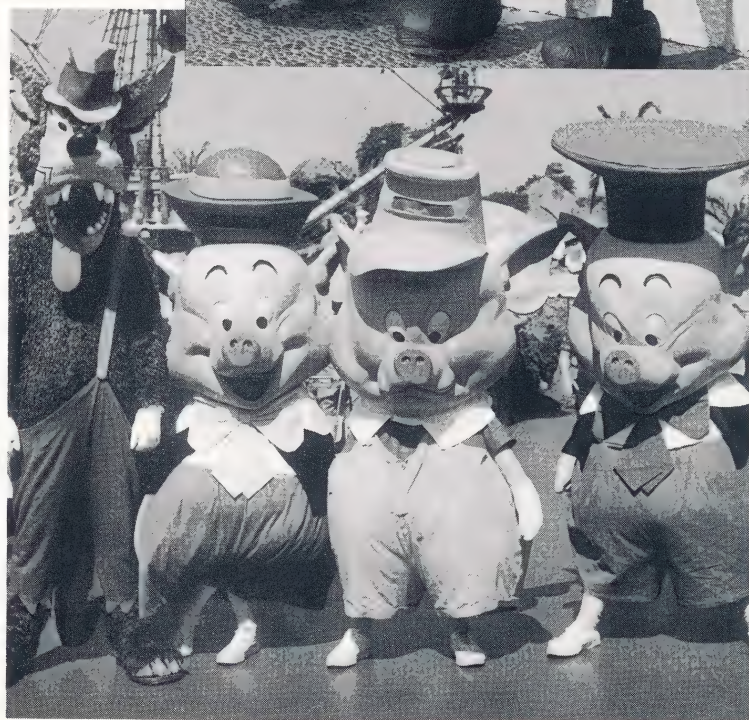






# Mickey..

Many of Disneyland's characters didn't exist in costume form until a few years ago. But some of the originals have changed considerably since 1955 and we thought it might be fun to see how the years have affected Mickey, Minnie, and The Three Little Pigs.





# HOW TO BE A WORLD FAMOUS

By RUSSELL PARIS



STEP 1: You're desperate for a job.

STEP 2: You'll take anything that is not too strenuous and is not below you, intellectually.

STEP 3: You're stupid to follow the criteria established in STEP 2.

STEP 4: You go to Disneyland and apply for a job.

STEP 5: You're informed that the jobs in Operations, Merchandise, and Foods are full, but there might be an opening in Entertainment.

STEP 6: There is an opening in Entertainment.

STEP 7: You ask what is open in Entertainment.

STEP 8: They tell you that there is an opening for a Pageant Helper.

STEP 9: You ask what is a Pageant Helper.

STEP 10: They say a Pageant Helper is a WORLD FAMOUS DISNEY CHARACTER.

STEP 11: You say where do I sign.

STEP 12: They say right here.

STEP 13: You rush home to tell the folks and friends that you're going to be a WORLD FAMOUS DISNEY CHARACTER.

STEP 14: They say that is wonderful.

STEP 15: You tell them that being a WORLD FAMOUS DISNEY CHARACTER is no ordinary job — it means spreading joy and happiness to millions.

STEP 16: July 20, 1970 arrives — and so does 0800 hours.

STEP 17: You arrive at Disneyland in semi-formal attire, groomed to the teeth, waiting for the exact time (0800 hours) to make your precise entrance to the University of Disneyland.

STEP 18: You make your entrance and are told you are late. (In fact, after you've worked at the Park for any length of time you'll find you're never on time for anything but punching out to go home).

STEP 19: Orientation begins and you learn all about the Disney philosophy.

STEP 20: After Orientation, a person from Entertainment's subsidiary, the Character Department, arrives to



give you the final phase of your Orientation.

STEP 21: He introduces himself as being a Leadman.

STEP 22: You ask what is a Leadman.

STEP 23: He says it is just a hop, skip, and a jump from the President of the Company.

STEP 24: You wise up — you can understand the Leadman — he's just a

hop, skip, and a jump from a Character. You realize that to be a Leadman you must be able to instill a sense of awe in a Character. You realize that the Leadman must be able to Lead and Guide the Characters. You realize that you will be a Leadman in no time, if you have it your way and the Boss throws all kinds of imaginary praise at you for just being yourself and great.

STEP 25: The Leadman says no: You will not be a Leadman if he has it his way.

STEP 26: You don't care, it's a fun job.

STEP 27: He says come and see the break areas. You will use them extensively if not more so.

STEP 28: You travel about, seeing the break areas.

STEP 29: He says follow this unit, watch how they animate, watch how they work together, watch how they treat the guests, watch how the guests treat them, watch how they don't retaliate and end up nervous wrecks by the end of the day.

STEP 30: You watch the unit and think, "Boy, I can do that a lot better than they're doing it now."

STEP 31: You think, "Wow, this is great — I'm going to be a Star. Look out Hollywood, here I come."

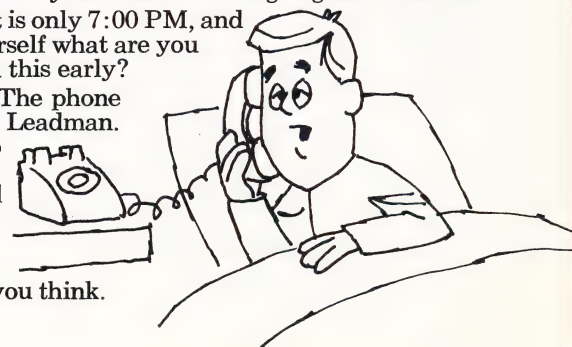
STEP 32: You go home and tell the folks and friends about the Back-stage Disneyland that only employees ever see.

STEP 33: You go straight to bed — for that is the Disney way — and you dream of being a great Character.

STEP 34: It is only 7:00 PM, and you ask yourself what are you doing in bed this early?

STEP 35: The phone rings, it is a Leadman.

He wants to have you come in and work in a private party. Oh joy of joys, you think.





# DISNEY CHARACTER IN 63 STEPS...

STEP 36: You arrive at the Magic Kingdom, you are ready to show any Leadman you can be a **WORLD FAMOUS DISNEY CHARACTER**.

STEP 37: In the break area, you have put your Character costume on its special rack.

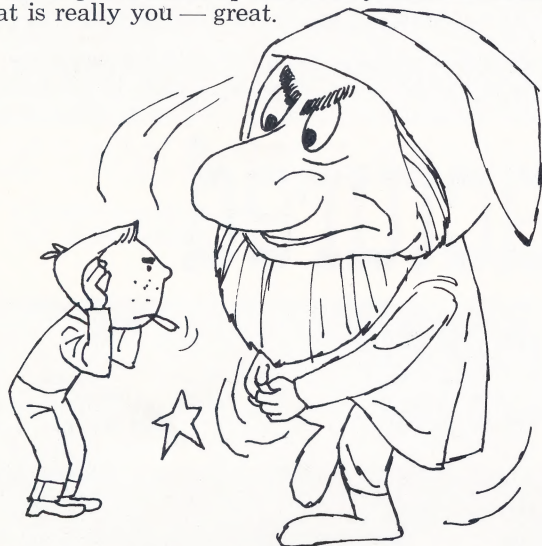
STEP 38: A new kind of Leadman comes up to you: He's working in the unit with you — he's in a costume.

STEP 39: You dress up and go out onto the Set (this is Hollywood talk). Pretty soon you'll know why they (the Characters) call it doing a set.

STEP 40: Out in the Park — what a thrill. There are many guests.

STEP 41: You see your costume reflected in the window of a shop: You're thrilled. Is that really you, a **WORLD FAMOUS DISNEY CHARACTER**?

STEP 42: A guest comes up and kicks you in the shins: Yes, that is really you — great.



STEP 43: You would really like to tell that person where to go, but that would mean instant termination, so you don't.

STEP 44: You get repeats and variations of STEP 42.

STEP 45: You think, "Is this fair?"

STEP 46: Time to come in off the set. You can hardly wait to get in the break area. You wish you could see, but the sweat is pouring down your face into your eyes, and there is no way to wipe it off.

STEP 47: The Leadman in costume says you have 20 minutes to take off your costume, relax, and then put your costume on to go out again.

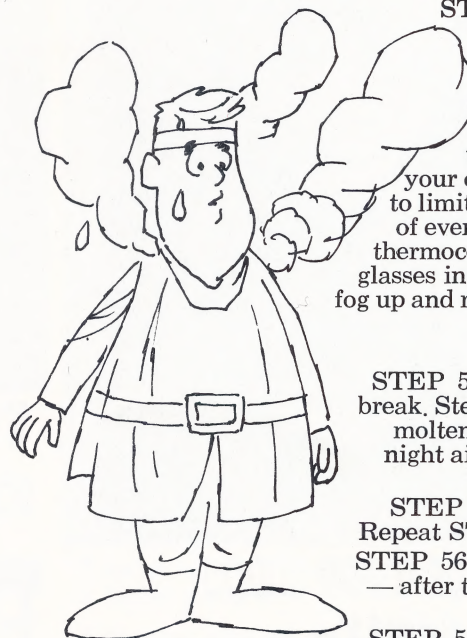
STEP 48: Go out again?, you think. Is he putting you on?

STEP 49: You repeat STEP 41 through STEP 49 two more times.

STEP 50: You are going to do a show. Oh, boy, this will be better than STEPS 40-48 again.

STEP 51: Pretty soon you are in a different break area, rehearsing the show. Oh, this is great, you think.

STEP 52: Show time. It's your big number. Fun, fun, fun.



STEP 53: It's time for other units to do their part of the show and you stand to the side on-stage. The temperature inside your costume has soared to limits beyond the reach of even the most effective thermocouples. If you wear glasses in-costume, they will fog up and remain fogged until STEP 54.

STEP 54: End of show — break. Steam rises from your molten body into the cold night air. You break for 25 minutes.

STEP 55: End of break. Repeat STEPS 40-48 again.

STEP 56: Show time again — after this brief 15 minute break.

STEP 57: Repeat STEPS 53 and 54.

STEP 58: End of show. As steam rises from your molten body into the cold night air you beat a hasty retreat for the Character Locker Room, The Zoo.

STEP 59: The fickle finger attached to Mickey's hand on your watch says: 11:00 PM — forget your plans about having a fun evening. You are tired. You are thinking that if they had plans for you being in costume again tomorrow, they had better be joking. You're new — you can't take this.

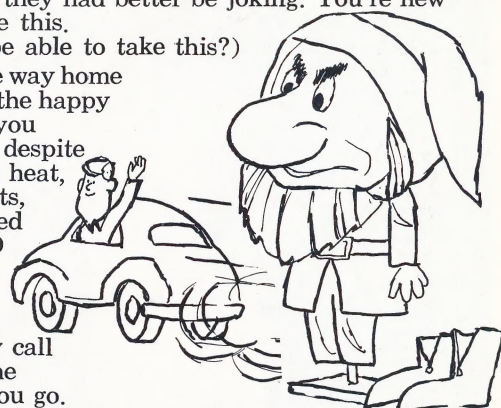
(Will you ever be able to take this?)

STEP 60: On the way home you think about the happy faces you made, you think about how, despite all the problems, heat, overzealous guests, you really enjoyed being a **WORLD FAMOUS DISNEY CHARACTER**.

STEP 61: They call you first thing the next morning. You go.

STEP 62: Repeat STEPS 40-61 with multifarious variations for a whole summer.

STEP 63: Good news!! At the end of Summer '70 you are permanent part-time. You now get to repeat STEPS 40-61 as scheduled by your Supervisor for as long as they want until the Army grabs you, or until you graduate, or until you get promoted, leaving your job as a **WORLD FAMOUS DISNEY CHARACTER**, a unique memory to talk about at reunions, weddings, or your wife's Tupperware parties.







**"I told wardrobe these chaps  
would be too tight!!"**



**"Well, well...did you enjoy your  
little 50 minute lunch??"**



**"Now we know your costumes fit, let me  
show you how the moon ride works..."**

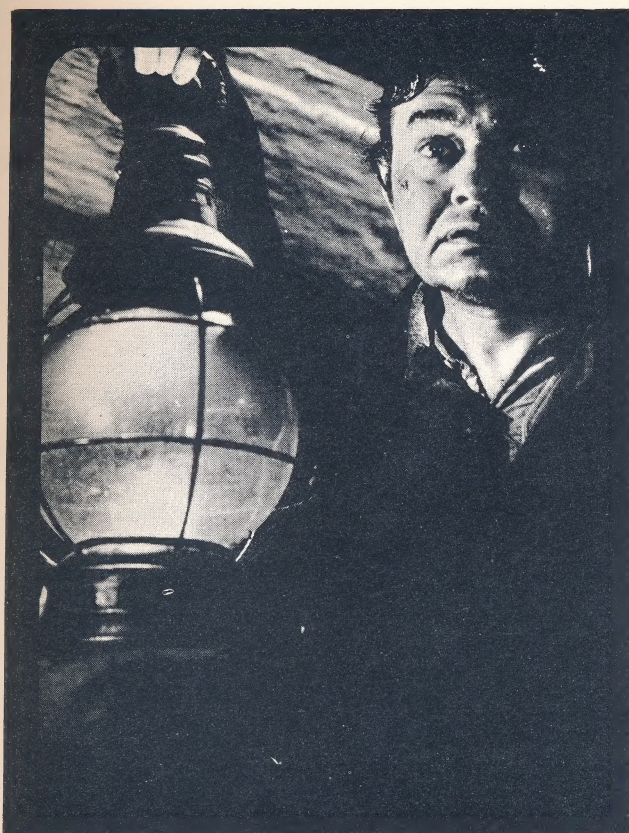
# Fractured Flicks

by Joel Halberstadt



**"King Louie...we just can't go on meeting  
like this!!"**





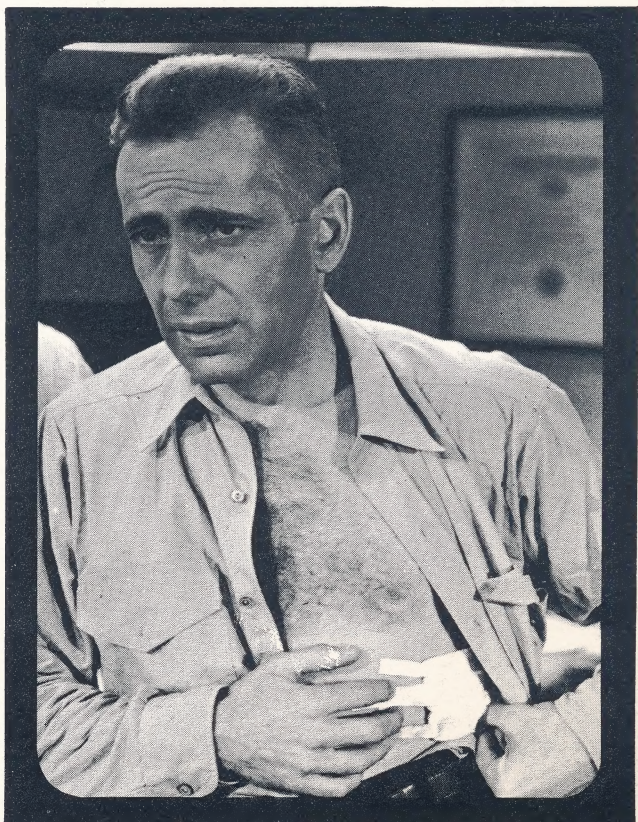
**"So that's what they do to you when they 'terminate' you..."**



**"I told you I'd give you 'backdoor' treatment to the Haunted Mansion."**



**"Yes, tell my supervisor that I can't come in tonight. I have a terrible cold..."**



**"I must remember...first my costume—and then my nametag!"**



